

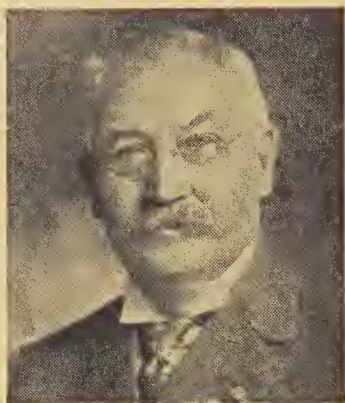
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MALONEY'S NURSERY BOOK

1937



THOS. MALONEY
Founder 53 years ago



A. E. MALONEY
President



W. J. MALONEY
Secretary-Treasurer



H. W. MALONEY
Vice-President

THE Maloney Nurseries, established in 1884, have been operated continuously by three generations of the Maloney family. Two sons, now active, took over the business from their father and a grandson is helping carry on.

We mention this fact because, as you will see, growing the right kind of nursery stock must depend not alone on skill, but on the close personal supervision of men who are vitally interested in keeping its quality at the highest peak year after year—men who realize that their business future depends on the values they give.

We have this vital interest. That's why some one of us personally watches over every operation from budding to shipping so that we can be positive that every item is true to name, healthy, up-to-size and exactly what is ordered.

We know our business future depends on the way we accept our responsibility to sell the right stock to our customers, and to be better able to accept this responsibility, we have constantly studied to make our nursery methods more and more scientific.

We have not been content to learn only by experience but have worked and studied on the theory of the nursery business. We have called upon Agricultural Experimental Stations to aid us in making tests. We have taken courses to improve our business methods and as a result we not only know how to grow nursery stock, but also how to grow it as economically as possible.

All our care and study perhaps would have been to very little avail had we not had the extra advantage of owning 400 acres of nursery in Dansville, N. Y.—one of the few localities in the United States where soil and climate are the most advantageous for the growing of nursery stock. Here it is that nature seems to provide fine roots on growing seedlings—and on the root system depends entirely the future growth and development of tree and shrub.

Trees, shrubs and roses, with abundant roots start quicker, make a faster and more vigorous growth and require much less care. In the case of fruit trees, a good root system is vital in bringing the trees into early fruiting.

OLDEST AND LARGEST MAIL ORDER NURSERY IN NEW YORK STATE

Today Maloney Bros. are the oldest and largest mail order nursery in New York State. Why? Simply because we have always endeavored to give to our customers the quality merchandise our name implies.

On the other hand, we are small enough to be able to handle your order carefully, skillfully, and rapidly.

We hope to be in business another 53 years. This is possible only by giving our customers quality and service always.

SAVE 10% by Ordering Early from MALONEY'S

Write your order. Then, if it totals \$2.50 or more, add additional stock to the value of 10% of your order. This will be included free, and applies only to cash orders mailed on or before March 25. Or, you may deduct cash discount of 5% on orders of \$2.50 or more mailed on or before March 25. No Discount after this date.

ORDERING EARLY HELPS YOU AND HELPS US

MALONEY BROS. NURSERY CO., INC.
DANSVILLE. N. Y.



PLANTING TREES

Pruning before Planting: It is best before planting to cut off the broken and jagged roots, and to prune back the branches of the young trees about one-third of their length.

Pruning after Planting: If there are two leaders, or main upright branches, cut off the poorer one as completely as the shape of the tree will permit, removing it entirely, if possible. If the tree is on or near a sidewalk or path all low branches should be removed so that the lowest branch is six or seven feet above the ground. The only additional pruning needed, in succeeding years, will be to remove dead or broken branches, and to thin out those which do not show regular growth.



Proper method of planting Evergreens



Proper method of covering Rose Bushes for Winter Protection

PRUNING SHRUBS

When a shrub grows out of bounds it may be improved by thinning out some of the overcrowded branches, and most shrubs are benefited by cutting out dead or weak branches. Pruning new shrubs when first planted or cutting back old shrubs when transplanted is very beneficial and strongly recommended, the object of which is to balance the growth above the ground with the loss of roots occurring at planting time.

In general, all shrubs fall into two classes—those which should be pruned directly after flowering and those which should be pruned in early spring. The first class forms its flowers on the previous year's growth of wood, and the second, the current year's growth. The first class are generally early bloomers and the latter, the late Summer and Fall bloomers.

ROSES

Pruning before Planting: Roses planted in the Fall should be cut back about one-half their length. When planted in the Spring, but two or three stems with four or five buds on each should be left after the pruning has been completed. Cut away all bruised or broken branches.

Winter Protection: If the winters are severe, the Hybrid-Teas and Tea Roses should be protected in the winter by hilling up the earth about stems in the Autumn, and, after the ground is frozen, protected from alternate thawing and freezing by covering the entire mound with leaves.

LANDSCAPING DEPARTMENT

Our idea in maintaining landscape architects is primarily to enable our customers to plant our trees, shrubs and roses the way they should be planted to secure the most desired effect. For a period of five years you could purchase Maloney stock, put a plant here and a plant there without any definite idea in mind. With a plan before you, it is possible to plant the same amount of stock each year but after 5 years you have a well-balanced lawn, one that is correct in every way, and in reality it costs no more than choosing trees and shrubs haphazardly.

No Charge When You Purchase

Kindly send the information requested, and our Landscape Department will draw you a complete plan showing what varieties to use and where to plant them. For this plan we will make a charge according to the scale listed below:

\$20.00 to \$35.00, charge \$2.00

\$35.00 to \$75.00, charge \$3.00

\$75.00 to \$150.00, charge \$4.00

State the amount you wish to spend. Write for price on plans \$150.00 up.

FREE

You May Deduct Cost of Plan When Ordering If In Compliance With Charge In Rate Schedule Above.

NECESSARY INFORMATION

Dimensions of Property. Dimensions of Buildings. Distance of Buildings from Property Lines (locate in respect to Front, Back, and Side Lines), Cost of House, Style of Architecture—Locate all entrances, locate walks and drives and give width; locate porch and basement windows; show number of steps; locate existing trees and shrubs of any description; indicate any terraces or sloping ground; give directions of the compass; indicate objectionable features to be screened; indicate views to be retained; send any available photographs. Do you want a vegetable and fruit garden? Do you want a Hardy Flower Garden? Just a rough sketch will do, but be sure that it contains all the information requested above.

Write or phone us. Consultation and personal supervision by our landscape architects can be arranged for large estates, parks, schools, cemeteries, sub-divisions and public buildings anywhere.



EVERGREENS

Aristocrats of the Lawn

At least a few should be mixed in with every planting because during the winter when everything else is colorless, the Evergreen stands out in its beautiful coat of green. You will find our prices very reasonable, and our specimens unequalled.

ALL EVERGREENS MOSS BALLED—The old nursery way. Instead of shipping with ball of earth, we simply remove the soil carefully when digging, replacing it with wet moss and enclosing in a burlap container, thus reducing the weight 30 to 50 lbs. This makes it possible to ship Evergreens by express instead of Freight, making them much cheaper to ship so that everyone can now afford Maloney's Evergreens. We will Earth Ball, and Burlap Evergreens at customer's request.

Arbor Vitae, American—

Used for hedge, foundation planting or singly on lawn. Can be trimmed or allowed to grow high. 2-2½ ft. 98c each, 2½-3 ft. \$1.28 each, 3-4 ft. \$1.68 each.

Arbor Vitae, Berckmans

Golden—Columnar Variety, golden diffusion. 12-15 in. \$1.18 each, 15-18 in. \$1.48 each.

Arbor Vitae, Globosa—Low

growing, compact, round; for foundation planting. 15-18 in. 88c each, 1½-2 ft. \$1.18 each.

Arbor Vitae, Golden (Geo.

Peabody)—A beautiful columnar variety less bulky than American, with strong golden diffusion. 1½-2 ft. \$1.38 each, 2-2½ ft. \$1.78 each.

Arbor Vitae, Golden Tipped

—A broad pyramidal golden tree, formal in shape, reaching a height of eight to ten feet, hardy. 2-2½ ft. \$1.68 each, 2½-3 ft. \$1.98 each.

Arbor Vitae, Oriental—Columnar habit, bright green foliage.

Bronze in winter. 1½-2 ft. \$1.68 each, 2-2½ ft. \$1.98 each.

Arbor Vitae, Pyramidal—Densely columnar type, compact,

erect, deep green. 2-2½ ft. \$1.18 each, 2½-3 ft. \$1.48 each, 3-4 ft. \$1.98 each.

Arbor Vitae, Siberian—A hardy variety used for background

in foundation planting. 1½-2 ft. 88c each.

Arbor Vitae, Tom Thumb—Small, compact, fine feathery

foliage for foundation planting. 1½-2 ft. \$1.18 each, 2-2½ ft. \$1.48 each.

Canadian Hemlock—Its refined foliage is lacy, close set and

darkly lustrous. 2-2½ ft. \$1.68 each, 2½-3 ft. \$1.98 each.

Douglas Fir—Popular for its

hardiness and great beauty; dark green. 2½-3 ft. \$1.98 each.

Juniper, Irish—Formal habit;

compact, columnar, used in cemeteries and either side of entrance. 2-2½ ft. \$1.28 each, 2½-3 ft. \$1.58 each, 3-4 ft. \$1.98 each.

Juniper, Pfitzers—Low, hori-

zontally spreading; foliage grayish green, excellent for foundation planting. 1½-2 ft. \$1.68 each, 2-2½ ft. \$2.18 each.

Juniper, Prostrate—A hand-

some ground covering type. Color, fresh gray green. 1½-2 ft. \$1.38 each, 2-2½ ft. \$1.78 each.

Juniper, Savins—Excellent dwarf

evergreen; fan-like in habit; foliage dark green. 15-18 in. \$1.18 each, 1½-2 ft. \$1.48 each.

Juniper, Squamata Meyeri—Steel

blue color, upright growing. 1½-2 ft. \$1.88 each.

Pine, Austrian—Broadbased, heav-

ily needled, massive, darkest and richest green of the Pines. Withstands city smoke. 3-4 ft. \$2.48 each.

Pine, Mugho—Only genuine dwarf

Pine. Slow growing, hardy, compact, excellent for rock gardens and foundation. 15-18 in. \$1.48 each, 1½-2 ft. \$1.88 each.

Pine, Scotch—Rapid grower; silvery

foliage. 2½-3 ft. \$1.78 each, 3-4 ft. \$2.48 each.

Retinospora Pisifera — Foliage

feathery light green, glaucous beneath. 2½-3 ft. \$1.78 each.

Retinospora Plumosa—(Plumed Cypress)—This is one of the

best pyramidal varieties. Foliage a grayish green. 2-2½ ft. \$1.88 each.

Retinospora Plumosa Aurea—(Golden Plume Cypress)—Rich

coloring. 2½-3 ft. \$1.88 each.

Spruce, Colorado Blue—The cream of the evergreens; beautiful,

blue foliage. 2-2½ ft. \$2.88 each, 3-4 ft. \$4.98 each.

Spruce, Colorado Green—

The origin of the famous Blue Spruce. Vigorous grower, hardy, making fine specimens. Sharp needles densely set. Light green color. 2-2½ ft. \$1.58 each, 3-4 ft. \$1.98 each.

Spruce, Norway — Popular

Christmas tree variety, used also as windbreak or on lawn. 1½-2 ft. 88c each, 10 for \$7.50; 2-2½ ft. \$1.18 each, 10 for \$9.80; 2½-3 ft. \$1.48 each, 10 for \$12.50; 3-4 ft. \$1.78 each, 10 for \$15.00. (see Hedges).

Taxus Cuspidata (Japanese

Yew) — Compact, upright spreading variety, dark green foliage, scarlet berries in autumn. 18-24 in. \$2.28 each, 2-2½ ft. \$2.98 each.

Taxus Media Hicksi—A beau-

tiful, dense columnar form, heavily sheared for specimens. 1½-2 ft. \$2.68 each, 2-2½ ft. \$3.88 each.

Virginiana Glauca (Blue

Cedar)—Upright grower, its regularity of spread is uniquely attractive; the broadly conical form and beautiful glaucous blue foliage making it one of the choicest of all Junipers. 2½-3 ft. \$2.75 each, 3-4 ft. \$3.48 each.



Pyramidal Arbor Vitae



Norway Spruce



Globosa Arbor Vitae



Irish Juniper

SHRUBS *for the Outdoor Living Room*

MALONEY'S shrubs are extra large, two year old, healthy and flawless. They are fresh and will thrive on any soil. By all means try a few this Spring. **HEIGHT AT MATURITY STATED AFTER EACH VARIETY.** Shrubs can be sent by Parcel Post at single rate price for 5c each extra.

Price of all 2-year Hardy Shrubs (Except as noted)

1½-2 feet 30c each, 5 for \$1.24

2-3 feet 35c each, 5 for \$1.48

SHRUBS SENT PARCEL POST, 5c EACH EXTRA

Almond—Rose colored blossoms in May resembling small roses. 4 ft. 1½-2 ft. 40c each, 3 for \$1.05; 2-3 ft. 50c each, 3 for \$1.35.

Barberry, Red Leaved—Foliage rich, bronzy red. Brilliant and gorgeous throughout the summer and fall. Scarlet berries remain on the plant the entire winter. Plant in full exposure to the sun. 3 ft. 15-18 in. 25c each, 10 for \$2.00; 1½-2 ft. 35c each, 10 for \$3.00.

Barberry Thunbergi—Dwarf habit, very graceful. Foliage turns a beautiful red in the fall. Red berries remaining during winter. 3 ft. 1½-2 ft. 22c each, 10 for \$1.90; 2-3 ft. 27c each, 10 for \$2.40. (See quantity price on page 11.)

Buddleia (Ile de France)—Sensational new variety, brilliant dark purple flowers; sweetly fragrant. 2 year heavy field-grown. 50c each, 3 for \$1.35.

Callicarpa Purpurea (Beautyberry)—Blooms profusely during August, clusters of pink flowers followed by light violet berries. 3-4 ft.

Cornus Stolonifera (Red Twig Dogwood)—White flowers followed by white berries. In winter branches are blood red. 6-8 ft. 1½-2 ft. 30c each, 3 for 75c; 2-3 ft. 40c each, 3 for \$1.05.



Flowering Almond

Cydonia Japonica (Japan Quince)—Completely covered with dazzling scarlet flowers during May. 3-4 ft. 15-18 in. 25c each, 3 for 60c; 1½-2 ft. 30c each, 3 for 75c.

Deutzia Gracilis—Pure white flowers in June. 2 ft. 15-18 in. 30c each, 3 for 75c; 1½-2 ft. 40c each, 3 for \$1.05.

Euonymus Alatus (Winged Burning Bush)—Spreading in growth with peculiar corky bark, ornamental scarlet berries. Foliage turns a beautiful crimson in autumn. 8-10 ft.

Euonymus Europaeus (European Burning Bush)—Orange-red fruit in autumn. Dark green foliage. 15-20 ft.

Forsythia Fortunei (Erect)—Deep yellow flowers in great profusion during April. 6-8 ft.

Forsythia Intermedia (Arching)—Earliest blooming, long, drooping canes of yellow flowers. April. 6-8 ft.

Forsythia Suspensa (Weeping)—Slender, limply drooping branches strung with bright rosettes of yellow bloom and shiny leaves. 6-8 ft.

Honeysuckle Grandiflora Rosca—Bright pink flowers. Covered in summer and autumn with orange berries. May. 8-10 ft.

Honeysuckle Korolkowi (Blue Leaf)—Light coral pink flowers in small panicles are delightfully harmonious with dainty blue-green foliage. 8-10 ft.

Honeysuckle Morrowi (Japanese Bush)—A spreading variety 6 to 8 ft. tall; blooms early in spring with creamy white flowers; later brilliant crimson fruits.

Honeysuckle Tatarica—Light red flowers. Covered in summer and autumn with scarlet berries. May.

Hydrangea Arborescens (A.G.) (Hills of Snow)—The blooms are very large, pure snow-white in July and August. 3-4 ft.

Hydrangea Paniculata (P.G.)—Hardy; thrives in all soils; grows rapidly, blossoms profusely, pure white, changing to pink. 4-5 ft.

Hydrangea Pee Gee Tree Form—Like the above except in form. 3-3½ ft. 75c each.

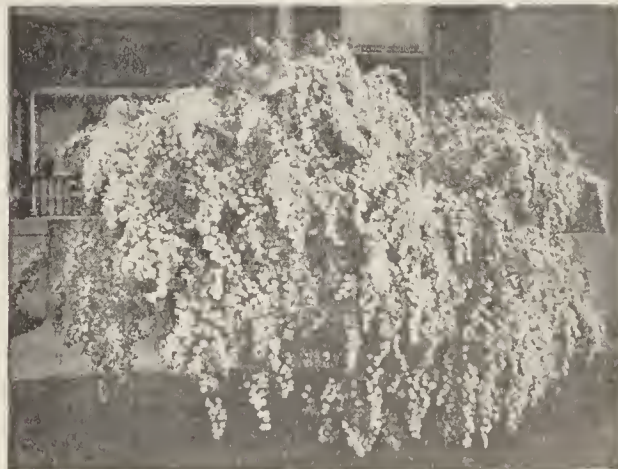
Kerria Japonica—Double, globe-shaped yellow flowers nearly all summer. 4-5 ft. 1½-2 ft. 50c each, 3 for \$1.35.



Deutzia Gracilis

Kolkwitzia Amabilis (Beauty Bush)—Long arching branches covered in spring with clusters of small tubular flowers of the honeysuckle type, borne in such profusion that the bush is one cloud of delicate pink. 5-6 ft.

Lilac, Purple—Most common of lilacs. Used singly or as a hedge. Highly perfumed.



Spiraea Van Houttei



Mock Orange - Virginal

PHILADELPHUS (Mock Orange)

Aureus (Golden Syringa)—Yellow foliage, white flowers. Very sweetly scented. 3-5 ft.

Virginal—Moderately tall, good foliage and compact habit. The white flowers are large, handsome and sweetly fragrant.

Spiraea Anthony Waterer—Broad flat heads of red flowers in profusion all summer. 3 ft. 15-18 in. 30c each, 10 for \$2.50. 1½-2 ft. 35c each, 10 for \$3.00.

Spiraea Billardi—During July every branch and twig is tipped with a spike of beautiful blood-red flowers, 4 to 6 inches in length. 4-5 ft.

Spiraea Trichocarpa (Korean—New)—Snowy white flowers. Blooms about two weeks earlier than the popular Spiraea Van Houttei. Retains its glossy green foliage late in autumn. 4-6 ft.

Spiraea Van Houttei—America's outstanding shrub; a complete fountain of pure white bloom in May and June. Its gracefully arching slender branches and maiden's hair foliage of dark

green color continues from spring until fall. 1½-2 ft. 15c each, 3 for 40c; 2-3 ft. 20c each, 3 for 50c.

Symphoricarpos Chenaulti (Coral Berry or Indian Currant)—Similar to Snowberry except that its long, slender fruits are a bright coral-red. Dark smaller leaves.

Symphoricarpos Racemosus (Snowberry)—Very ornamental. Small pink flowers followed by large, waxy white berries which remain during the winter. June and July. 4-5 ft.

Tamarix Africana—The pink flowers, filmy foliage and gracefulness make it one of the most desirable shrubs for background or interplanting. Grows in poor dry soil. Blooms early. 4-5 ft.

Viburnum Opulus (Bush Cranberry)—Handsome, dense, brilliant green foliage; crimson berries. The flowers are in dense cymes about 4 inches across, pure white. 8-10 ft.

Viburnum Opulus Sterile (Common Snowball)—White bloom. Very popular shrub for many years.

Viburnum Plicatum (Japan Snowball)—Erect, compact, growing 6 to 8 ft. Purple tinted leaves with white ovoid corymbs in June. 15-18 in. 40c each, 3 for \$1.05.

Weigela Eva Rathke—Showy, bright red flowers borne freely during the summer. 5-7 ft. 15-18 in. 40c each, 3 for \$1.05; 1½-2 ft. 45c each, 3 for \$1.20.

Weigela Rosea—The flowers are large and of deep rosy color, borne in great profusion. July. 5-7 ft.

Weigela Rosea Nana Variegated—One of the best dwarf shrubs. Silvery variegated leaves, flowers nearly white. 4-5 ft. 1½-2 ft. 35c each, 3 for 90c.

We can also supply the following varieties of shrubs:

Cornus Flaviramea (Yellow Dogwood)—White.

Deutzia Lemoinei—White.

Elder Aurea—White.

Lilac—White.

Philadelphus Coronarius—Pure White.

Rhodotypos Kerrioides—White.

Spiraea Callosa Rosea—Rose colored.

Spiraea Thunbergi—Small white flowers.

Stephenandra—White. 1½-2 ft. 30c each, 3 for 75c.



Honeysuckle Pink



Kolkwitzia Amabilis-Beauty Bush

SHRUB COLLECTION

Forsythia Fortunei (April) 2-3 ft.
Spiraea Van Houttei (May-June) 2-3 ft.
Honeysuckle Tatarica (May) 2-3 ft.
Deutzia Lemoinei (July) 2-3 ft.
Japan Quince (May) 1½-2 ft.

5
Hardy Shrubs
for
\$1.28



Purple Lilac

HYBRID FRENCH LILACS—Named Varieties

Careful selection has been made from the well-known Highland Park Collection, Rochester, N. Y. S—Single. D—Double.

Price: 2-3 ft. 60c each, 3 for \$1.65.

Aline Mocqueris (S)—Red.

Alphonse Lavalce (D)—Broad panicles, violet-blue.

Charles X (S)—Light lilac.

La Tour D'Auvergne (D)—Flowers large, violet-purple.

Mme. Lemoinei (D)—Pure White.

President Grevy (D)—Rosy mauve and light blue.

Persian Lilac—Single, pale lilac blooms in loose, graceful panicles.

EVERGREEN SHRUBS



Forsythia

Cotoneaster Dielsiana—Flowers are pinkish, opening in June. Followed by scarlet fruits in September. 6 feet. Spreading type. B. & B. 1½-2 ft. \$1.00 each, 2-3 ft. \$1.25 each.



Japan Quince



Red Leaf Barberry

Cotoneaster Divaricata—Leaves deciduous, lustrous turning to crimson. Pink flowers; bright red fruits in September. Upright growing with arching branches. 6 feet. 1½-2 ft. \$1.00 each, 2-3 ft. \$1.25 each.

Cotoneaster Horizontalis—Branches almost prostrate. Good for rockeries and borders. Crimson leaves and scarlet fruits deep into winter. B. & B. 1½-2 ft. \$1.00 each, 2-3 ft. \$1.25 each.

Daphne (*Garland Flower*)—Dwarf shrub almost evergreen, spreading branches. Pink flowers appearing profusely during May. B. & B. 6-9 in. 75c each, 3 for \$2.00.

Pachysandra (*Japanese Spurge*)—Trailing plant 6 to 8 inches high. An evergreen perennial which will grow in all shady situations where grass will not grow. 3 for 45c.

Pyracantha (*Firethorn*)—Broad, spreading, semi-drooping. Covered with white flowers in early spring, followed by bright orange berries which remain throughout the winter. 8 ft. B. & B. 1½-2 ft. \$1.88 each.



Hydrangea P. G.

MALONEY'S HARDY PERENNIALS

for Continuous Beauty in the Permanent Garden

All Plants Will Bloom This Year—Two Year Field Grown



Delphinium

PRICE OF PERENNIALS (Except as Noted)

3 for 45c, 12 for \$1.65, 25 for \$3.25

ALL PERENNIALS POSTPAID TO YOUR DOOR

OUR perennials are freshly dug—no chance for them to dry out. They are packed in moss and sent directly to you. We believe ours are larger than the average, due principally to our excellent soil and careful attention paid to proper fertilization.

For best effect Perennials should be planted in groups of three or more of a variety. Plants preceded by a * are rock garden plants but large enough to be grown on the margin of the hardy border, as well as in the Rock Garden. You have the privilege of mixing varieties when prices are the same.

- Achillea Millefolium—Rosy pink flowers. Effective in borders.
- Achillea Ptarmica (The Pearl)—Pure white double flowers all summer. Prized for cutting. 2½ feet.
- Aconitum Fisheri (Monkshood)—Dwarf variety with dark blue flowers. Hardy. 2-3 feet. September.
- Anchusa Dropmore—Tall spikes of beautiful blue flowers in June and intermittently all summer. 4-5 feet.

ANEMONE—Windflower (Protect in winter)

- Alba—Purest single white with yellow center.
- Japonica Rubra—Red flowers September to frost. Fine for cutting. 2-3 feet.
- Japonica Rubra Double—Same as above. Flowers double.
- Kriemhilde—Double rich pink of excellent form.

Anthemis Tinctoria—Yellow flowers all summer

AQUILEGIA (Columbine)

- Grandiflora Sulphurea—Sulphur Yellow flowers. 2 ft.
- Long-Spurred Blue—Beautiful shades of blue. 2 ft.
- Long-Spurred Orange and Scarlet—Bright and showy.
- Mrs. Scott Elliott—Long spurred hybrids, mixed colors. Best strain.

- *Arabis Alpina—Pure white flowers produced in dense masses. May.
- *Aster Alpinus Mixed—Fine dwarf Aster bearing large single flowers on stems 6 to 8 inches high. May and June.
- Boltonia Latisquama—Pink, slightly tinged with lavender, similar to aster. 4-6 ft. July to October.
- *Calamintha Alpina—Beautiful purple flowers. Fragrant foliage. 6 in.
- *Callirhoe Involucrata—Trailing plant with large saucer-shaped flowers of bright rosy crimson with white center. All summer and fall.

CAMPANULA—Canterbury Bells

- Calycanthema (Cup and Saucer)—Pyramidal in growth and profusely covered with large, bell shaped flowers. Blue, pink, white. May and June.
- *Carpatica (Bellflower)—Compact tufts, flowers held erect on wiry stems. June-October. White, blue.
- Medium (Single)—Same habit as Calycanthema but does not have the saucer. White, dark blue.

Carnations—Dozens of double and single flowers on long stems. Lovely for cutting. Pink, red, white. June-July.

Caryopteris Incana (Blue Spiraea)—Makes new woody growth each year. Covered with large whorls of attractive, clear colored flowers. September-October.

Cassia Marilandica (Indian Senna)—Handsome foliage, numerous showy yellow flowers during July, August and September.

CENTAUREA—Knapweed

- Dealbata—Large, rose-pink flowers. June-July. 2 ft.
- Macrocephala—Large thistle-like, golden-yellow flowers. July-August. 3-4 ft.
- Montana—Large violet-blue flowers. July-September. 2 ft.

*Cerastium Tomentosum (Chickweed)—Low mats of silvery-white foliage and an abundance of snow-white flowers in May.

*Cherianthus Allioni (Siberian Wallflower)—Fiery orange. Spring and early summer.

Coreopsis Lanceolata—Yellow flowers in great profusion nearly all summer.

DELPHINIUM (Larkspur)

- Belladonna—Numerous spikes of light sky blue.
- Elatum Iceland—Spikes are tall, pure white.
- Formosum—Rich blue tinged purple with white eyes.
- Wrexham (Hybrid)—Three to four feet, florets large, in shades of blue, white and pink combinations. Considered best. 3 for 65c, 12 for \$2.40, 25 for \$4.50.

DIANTHUS—Hardy Pinks

- Barbatus (Sweet William)—Charming old favorite. Pink, red, white.
- *Deltoides—Beautiful prostrate plant with narrow leaves and abundance of small flowers. Crimson, glowing red. Striking. June-July.
- Plumarius (Double and Single)—Noted for spicy fragrance and rich coloring with long stems for cutting.

Dicentra Spectabilis (Bleeding Heart)—Long racemes of graceful, heart-shaped pink flowers. Early spring. 40c each, 3 for \$1.00.

Digitalis (Foxglove)—Flower heads over 3 feet long, crowded with big, bell-shaped blossoms. Purple, white, rose-pink, mixed.

Doronicum Caucasicum—Large, bright yellow flowers, daisy-like, one of the most effective early spring-flowering; splendid for cutting.

Geum (Lady Stratheden)—Rich golden yellow. Excellent for cutting.

Geum (Mrs. Bradshaw)—Large, double red flowers nearly all summer.

GYPSOPHILA (Baby's Breath)

Paniculata—Dense spreading bush. Numerous tiny flowers in light feathery panicles. July-August. An old fashioned favorite.

*Repens—Trailing plant with small white flowers. July-August.

*Repens Rosea—Pale, pink flowers. Dwarf.

*Helianthemum Mutabile—Low growing evergreen plant. Rose, white, yellow flowers. July-September.

Hibiscus (Mallow)—Hollyhock-like flowers. 3-4 ft. Yellow, red, white, pink.

Hollyhocks (Double)—Stately, majestic hardy plants 6-8 ft. high. Colossal spikes of bloom produce showy effects. Pink, red, yellow.

*Iberis Sempervirens—Covered with a sheet of white flowers in spring, completely covering its dark green foliage.



Sweet William

PERENNIALS—Continued

IRIS—GERMAN

One of the finest of our hardy plants. Grow in all soils.

Flavescens—Creamy yellow.

Geo. Yeld—New combinations. Bright apricot, brilliant rose-crimson, edged buff.

Gold Imperial—The best golden yellow.

Imperator—Red violet tinted buff with brown markings at base. Large. Late.

Mary Gibson—Rosy-bronze blend. Yellow throat.

Queen of May—Lilac and rose. Very sweetly scented, large, bright and free-flowering.

Lathyrus (Perennial Pea)—Trailing plants suitable for growing on trellises, etc. Excellent for cutting. Pink and red.

Lavandula Vera—The true sweet lavender, fragrant blue flowers. July-August. 18 in.

Lupine—Lovely pea shaped flowers on spikes a foot long on 3 ft. stems. Blue, sunshine and white.

Monarda Didyma (Bee Balm)—Brilliant crimson-scarlet flowers are produced freely. June-August.

**Myosotis Alpestris (Forget-me-not)*—Masses of bright blue flowers with light green foliage. Excellent for rock gardens.

**Oenothera Missouriensis (Evening Primrose)*—A low species with prostrate ascending branches profuse bloomer. Solitary flowers, often 4 inches across. June until August.

Oenothera Youngi—Lemon yellow flowers 24 inches tall. June-August.

**Pachysandra (Japanese Spurge)*—Trailing plants 6-8 inches high forming broad mats of bright glossy green foliage. Will grow in shady situations where grass will not grow.

Papaver Orientale (Oriental Poppy)—Tremendous cup-shaped blooms of brightest crimson-scarlet, with large, purplish black blotches at base of petals. 3-3½ ft. 3 for 55c, 12 for \$1.90, 25 for \$3.60.

Pentstemon (Beard Tongue)—2 to 4 ft. high. Bushy and long, slender spikes. Trumpet-shaped flowers. Mixed shades.

Platycodon (Chinese Bellflower)—Large showy flowers on 20 inch spikes, produced all summer. White.

Potentilla Nepalensis (Miss Willmott)—Improved salmon pink. Very free flowering. Mid-summer.

PRIMULA (Primrose)

**Cashmeriana*—Large, globular heads of a pleasing purplish blue shade.

**Munstead Hybrids*—Low growing form with round heads of flowers which come in a wide variety of colors. Maroon, brown, scarlet, orange, yellow.

**Veris Hybrids*—Various shades of lilac, purple and violet as well as a wide range of buff, orange, salmon and rich reds.

Pyrethrum—Fern-like foliage, daisy-shaped flowers in red, pink, white. Excellent for cut flowers.

Salvia Azurea—Sky-blue flowers in great profusion. August-September 3-4 ft.

**Sedum Acre (Golden Moss)*—Foliage green; flowers bright yellow; prostrate and slowly spreading.

**Sedum Spurium Coccineum*—Beautiful rosy crimson flowers. 6 inches. July-August.



Gladioli

Shasta Daisy—Pure glistening white bloom 4 to 5 inches across. Free flowering all summer and fall. 2 ft.

Sidalcea (Greek Mallow)—Bright rose colored flowers during June and July. 2-3 ft.

**Stachys Lanata*—Old fashioned garden plant with soft, silvery foliage.

**Statice Latifolia (Great Sea-Lavender)*—Immense heads of purplish blue minute flowers. July-August.

**Tunica Saxifraga (Coalflower)*—Tufted plant with grass-like foliage and light pink flowers all summer. 6 inches.

Verbena Bonariensis—Tall, loose spiky form with small round heads of pale purple flowers.

**Vinca Minor (Myrtle)*—A trailing evergreen plant, used extensively for carpeting the ground under shrubs or trees or on graves where it is too shady for grass. Interesting pale blue flowers.

**Viola (Perennial Pansy)*—If the faded blossoms are kept picked they will continue to bloom profusely from May to October. Pale blue, golden yellow, purple.

Yucca Filamentosa—Broad sword-like, evergreen foliage and immense branching spikes of drooping, creamy white flowers, rising to a height of 6 feet.

OTHER VARIETIES WE CAN SUPPLY

Price: 3 for 45c, 12 for \$1.65, 25 for \$3.25

Aconitum Wilsoni—Mauve.

Agrostemma (Rose Campion)—Rosy-crimson.

Baptisia Australis—Dark blue.

Centaurea Montana—Violet blue.

**Erysimum Pulchellum (Fairly Wallflower)*—Sulphur-yellow.

Funkia Variegata—Blue. Variegated foliage.

Gaillardia—Yellow with red.

Heptica Acutiloba.

Lobelia (Indian Paint Brush)—Red and blue.

Lythrum Superbum—Rosy purple.

Physalis Francheti (Chinese Lantern).

Primula Coerulea Alpina—Mixed.

Rudbeckia Purpurea—Purple.

Scabiosa—Light blue.

**Thymus Serpyllum*—Fragrant foliage.

Trollius (Golden Queen)—Deep yellow.

Veronica (Golden).

GLADIOLI—No. 1 Size

Plant Gladioli in the Hardy Border and for Cut-Flowers

Apricot Glow—Clear, unmarked apricot; large, early. Full spikes. 3 for 15c, 12 for 50c, 100 for \$3.50.

Berty Snow—Beautiful, extra fine lavender. 3 for 40c, 12 for \$1.00, 100 for \$8.00.

Betty Nuthall—A magnificent variety. Immense light coral pink with pale, orange throat. Very tall spikes, flowers 6 inches across. 3 for 15c, 12 for 50c, 100 for \$3.50.

Eva Marie—One of the best of the blues. 3 for 40c, 12 for \$1.00, 100 for \$8.00.

Excellence—Very large, early red. 3 for 25c, 12 for 70c, 100 for \$5.00.

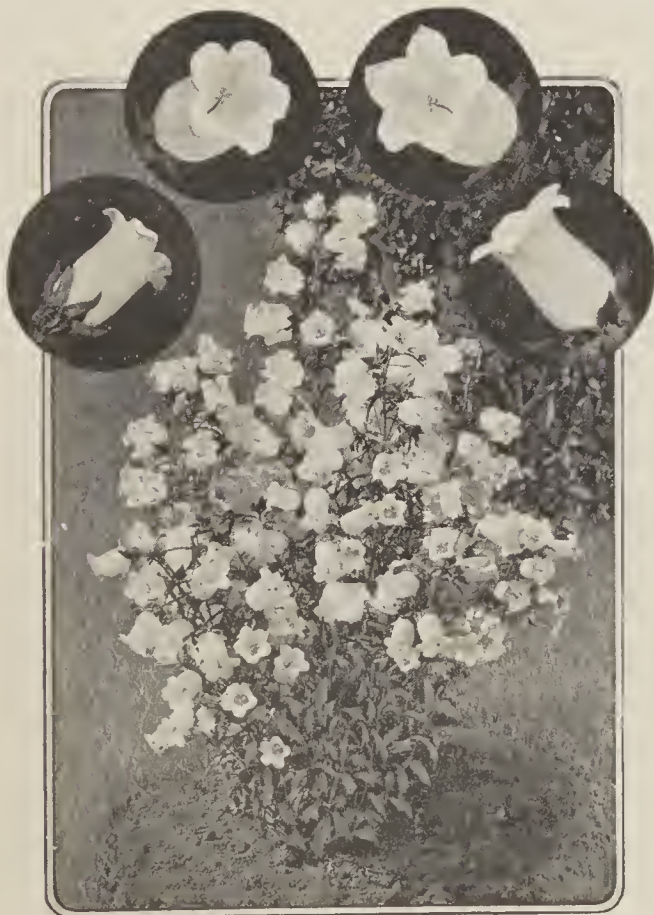
Golden Dream—Late, tall, large; rich golden yellow. 3 for 15c, 12 for 50c, 100 for \$3.50.

Olive Goodrich—Pure white variety with pink edge. 3 for 20c, 12 for 60c, 100 for \$4.00.

Orange Queen—A tall, brilliant orange-yellow. 3 for 20c, 12 for 60c, 100 for \$4.00.

Persia—Very lustrous, nearly black. 3 for 25c, 12 for 70c, 100 for \$5.00.

Picardy—Most beautiful of the new light pinks. Widely advertised. 3 for 35c, 12 for \$1.00, 100 for \$7.00.



Canterbury Bells



Anemone

HARDY CHIRYSANTHEMUMS

Price: 3 for 55c, 12 for \$2.00

Aladdin—Scattered flowers all summer which are quite full and compact. Bronze, gold, stained apricot, light red, rose.

Bronze Button—Large clusters of tiny, button-like, bronze-colored flowers

Excelsior—Brilliant yellow. Very prolific.

Firelight—Red tipped with copper. Very showy.

Nellie Kleris—Clear pink, petals incurved.

October Gold—Open coppery orange and change to golden yellow, center clear yellow with pink sheen.

Petite Louise—Early. Buds deep rose, the wide flowers an uncertain distribution of blush white and lilac.

Scibo—Medium flowers. Bronzy yellow.

Travisia—Large, pure white. Early.

White Doty—Pure white pompons. Tall.

CHRYSANTHEMUM, KOREAN

New Hardy Hybrids

Price: 40c each, 3 for \$1.05, 12 for \$3.00

Apollo—A sparkling combination of bronze, red and gold suffused with salmon.

Ceres—A suffusion of old-gold, chamois yellow and soft coppery bronze. October.

Daphne—A beautiful daphne-pink with a lilac rose sheen and prominent golden stamens in the center of the single flowers. Frost resistant.

Diana—Rose-pink blended with lilac rose and soft salmon. 2 ft. October.

Mars—The nearly single flowers are deep amaranth-red changing to wine-red. October.

MALONEY'S SUPERB PHLOX

Price: 20c each; 3 for 55c; 12 for \$2.00 (except as noted)

Antonin Mercier—A delicate light blue, free flowering and of medium height. 25c each, 3 for 70c, 12 for \$2.50.

Eclaircur—Brilliant rosy magenta, white eye.

Enchantress—Bright salmon-pink with dark eye. Rich green, glossy foliage.

Fuerbrand (New)—Brilliant orange-scarlet. Flowers freely; blooms produced in quantity.

Josephine Gerbaux—White with pale pink eye. 25c each, 3 for 70c, 12 for \$2.50.

Miss Lingard—Pearly white flowers with pink eye, two or three crops a season. Best early white.

Thor—Beautiful shade of deep salmon-pink, small red eye. Good grower.

Venus—Light pink with small red eye.

Von Hockburg—Brilliant red. Vigorous grower. 3 ft. 25c each, 3 for 70c, 10 for \$2.00.

Von Lassburg—Splendid pure white, very large trusses. Medium early.



Phlox

**Take advantage of Maloney's
generous discounts
(inside back cover)**



Hardy Chrysanthemums

Shade and Ornamental Trees

Cast a Mantle of Dignity, Quiet Beauty and Cool, Restful Shade Wherever Planted



Prunus Pissardi



Schwedler's Maple



European Mountain Ash



Japanese Flowering Cherry

ORNAMENTAL TREES—Continued

Ash, White—Rapid grower, gray bark, fern-like leaves.	
8 to 10 ft.....	\$1.28 each, 5 for \$5.00
10 to 12 ft.....	1.48 each, 5 for 6.25
Birch, Cut-Leaved Weeping—Graceful drooping habit, silvery white bark.	
5 to 6 ft.....	\$2.18 each
Catalpa Bungei—Makes an umbrella-shaped top without pruning.	
5 to 6 ft.....	\$1.18 each, 2 for \$2.18
Cherry, Amanogawa—Form similar to Lombardy Poplar, semi-double pink flowers of delightful fragrance.	
3 to 4 ft.....	\$.88 each
4 to 5 ft.....	1.38 each
5 to 6 ft.....	.98 each
Cherry, Kwanzan—Flowers very full and double. Deep pink or old rose.	
2 to 3 ft.....	\$.88 each
3 to 4 ft.....	.98 each
4 to 5 ft.....	1.28 each
Cherry, Yoshino—Famous flowering cherry which inspires so much admiration in Washington, D. C.	
2 to 3 ft.....	\$.88 each
3 to 4 ft.....	.98 each
4 to 5 ft.....	1.28 each

**10% in free goods for
early orders
(see inside back cover)**

Cornus Florida (White Flowering Dogwood)—Flowers white, produced in spring before leaves appear; very abundant, showy and durable. Foliage glossy, grayish-green; turning to deep red in autumn.	
3 to 4 ft.....	\$.88 each
Cornus Florida Rubra (Red Flowering Dogwood)—Magnetic beauty in spring with its profusion of pink and light red flowers. Foliage unusually brilliant in the fall. B. & B.	
3 to 4 ft.....	\$1.88 each
Crab, Bechtel—Large double pink, rose-like flowers, blooms lavishly.	
2 to 3 ft.....	\$.58 each
3 to 4 ft.....	.78 each
Crab, Floribunda—Rose-red flowers followed by small, red fruit.	
3 to 4 ft.....	\$.68 each
4 to 5 ft.....	.98 each
5 to 6 ft.....	1.28 each
Crab, Niedzwetzkyana—Purplish foliage, the wood and bark tinged with red. Extra large flowers deep pink, the edible fruit, purple.	
2 to 3 ft.....	\$.48 each
3 to 4 ft.....	.68 each
Elm, American—A natural spreading and drooping tree.	
6 to 8 ft.....	\$.78 each, 5 for \$3.25
8 to 10 ft.....	.98 each, 5 for 4.25
10 to 12 ft.....	1.48 each, 5 for 6.25
Elm, Chinese—A new introduction from China. Very rapid grower. Resembles the popular Norway Maple in shape. Desirable for street and shade planting where quick results are required. Grows 75 feet high.	
6 to 8 ft.....	\$1.28 each
8 to 10 ft.....	1.88 each
10 to 12 ft.....	2.48 each
English Hawthorne—White single flowers appearing when the leaves are nearly full grown, followed by conspicuous scarlet fruits.	
4 to 5 ft.....	\$1.28 each
Judas Tree (Red Bud)—A small growing tree of irregular form, with heart-shaped leaves. Covered with delicate pink blossoms early in spring before the leaves appear.	
3 to 4 ft.....	\$.58 each
4 to 5 ft.....	.78 each
Magnolia Soulangeana—Cup-shaped white and rosy violet blossoms are 3-5 inches across and open before leaves appear.	
2 to 3 ft.....	\$2.68 each
3 to 4 ft.....	4.18 each
Maple, Ashleaved (Box Elder)—Rapid grower, handsome light green foliage and spreading head.	
8 to 10 ft.....	\$.98 each
10 to 12 ft.....	1.28 each
Maple, Japan Red-Leaved—The early and mid-summer aspect is vivid blood-red, which dulls to a bronzy purple-red towards fall. Rounded dwarf tree, seldom attaining a height of over 10 feet. B. & B.	
3 to 4 ft.....	\$4.50 each
Maple, Norway—A large, handsome tree with broad, deep green, shining foliage. Very desirable for street, park or lawns. Makes the roundest heads and furnishes the densest shade of the entire list of ornamental trees. Very hardy.	
6 to 8 ft.....	\$1.58 each, 5 for \$6.75
8 to 10 ft.....	1.68 each, 5 for 7.75
10 to 12 ft.....	1.98 each, 5 for 9.25
Maple, Silver-Leaved or Soft—Foliage bright green above and silvery underneath. An exceedingly rapid grower. Makes a large tree.	
6 to 8 ft.....	\$.58 each, 5 for \$2.50
8 to 10 ft.....	.68 each, 5 for 3.00
10 to 12 ft.....	.98 each, 5 for 4.50
Maple, Schwedler—Reddish purple foliage in early spring, changing to deep bronze in fall.	
6 to 8 ft.....	\$1.98 each
8 to 10 ft.....	2.48 each
Maple, Sugar—Spreading, symmetrical. Long-lived. Grows well in all but damp soils.	
6 to 8 ft.....	\$1.58 each
8 to 10 ft.....	1.88 each
Mountain Ash, European—Beautiful in the fall with its clusters of bright red berries.	
6 to 8 ft.....	\$1.48 each
8 to 10 ft.....	1.98 each

Mulberry, Russian—Vigorous grower. Fruit black, delicious and of medium size.	
6 to 8 ft.....	\$.98 each
8 to 10 ft.....	1.28 each
Mulberry, Tea's Weeping—Graceful, weeping tree. Nicely shaped head, with long slender willowy branches drooping to the ground.	
5 ft. 2 year heads.....	\$1.98 each
Oak, Red—Foliage purplish-crimson in autumn. Unusual large leaf and rapid grower. Grows 80-100 ft.	
6 to 8 ft.....	\$2.18 each
8 to 10 ft.....	2.88 each
10 to 12 ft.....	3.48 each
Olive, Russian—Silvery foliage. Flowers deep golden followed by olive fruits.	
4 to 5 ft.....	\$.68 each
Poplar, Bolleana—Silver leaf. Fast grower, excellent for backgrounds.	
6 to 8 ft.....	\$1.18 each
8 to 10 ft.....	1.48 each
10 to 12 ft.....	2.98 each
Poplar, Carolina—The most rapid grower among shade trees, frequently growing eight feet during one season, thus making fine shade in two or three years.	
6 to 8 ft.....	\$.68 each, 10 for \$ 5.80
8 to 10 ft.....	.88 each, 10 for 7.80
10 to 12 ft.....	1.18 each, 10 for 10.00
Poplar, Lombardy—Well known for its tall spire-like form. Where it is desired to make a boundary line or where there is an entrance to a driveway these trees are very effective. Transplant safely.	
6 to 8 ft.....	\$.68 each, 10 for \$ 5.80
8 to 10 ft.....	.88 each, 10 for 7.80
10 to 12 ft.....	1.18 each, 10 for 10.00
Prunus Pissardi (Purple Leaved)—Leaves are a lustrous crimson, changing to dark purple, retaining their color until late autumn. Flowers small, white, single, covering the tree.	
3 to 4 ft.....	\$.68 each
4 to 5 ft.....	.98 each
Prunus Triloba (Double Flowering Plum)—Double, light pink blossoms in early spring.	
3 to 4 ft.....	\$.68 each
4 to 5 ft.....	.98 each
Thorn, Paul's Double Scarlet—Flowers deep crimson scarlet, very double. Showy in fruit as well as bloom.	
4 to 5 ft.....	\$1.48 each
Tulip Tree (White Wood)—Tall pyramidal habit, with broad, glossy leaves and tulip-like flowers. Leaf color, bluish-green shade turning yellow in the fall. Flowers light greenish yellow marked at inside base with orange. May or June.	
4 to 5 ft.....	\$.88 each
5 to 6 ft.....	.98 each
Willow, Babylonica—Well known weeping variety; forms a large round-headed graceful tree.	
6 to 8 ft.....	\$1.48 each
8 to 10 ft.....	1.98 each

OTHER ORNAMENTAL TREES WE CAN SUPPLY

Catalpa Speciosa—8 to 10 ft. 98c each, 10 to 12 ft. \$1.28 each.
Rhus Typhina (Sumac)—6 to 8 ft. \$1.28 each, 8 to 10 ft. \$1.48 each.
Willow, Golden—8 to 10 ft. \$1.28 each, 10 to 12 ft. \$1.68 each.



Norway Maple

VINES *Nature's Draperies*

3c each extra if sent by Parcel Post

- Bignonia Radicans** (*Trumpet Flower*)—Two year. The orange-scarlet trumpet-shaped flowers cluster at tip of branches. 35c each; per 6, \$1.80.
- Bittersweet** (*Celastrus*)—Two year. The orange-crimson fruits are used for winter decoration. Leaves are glossy green. 40c each; per 6, \$2.00.
- Clematis, Henryi**—Two year. Free bloomer, producing large white flowers constantly during the summer and early autumn. 75c each; per 6, \$4.20.
- Clematis, Jackmanni**—Two year. Flowers large, rich velvety violet-purple, produced in masses forming a cloud of bloom. 75c each; per 6, \$4.20.
- Clematis, Mmc. Andre**—Two year. Large crimson red flowers, free blooming. 75c each; per 6, \$4.20.
- Clematis, Paniculata**—Two year. Rapid grower, glossy foliage. The flowers are of medium size, fragrant, pure white, borne in immense sheets in September. 40c each; per 6, \$2.00.
- Euonymus Radicans Acutus**—Two year. Sharp, pointed narrow leaves, extremely beautiful in fall and winter with its attractive red berries. 60c each; per 6, \$3.30.
- Honeysuckle, Hall's Japan**—Two year. Flowers mingled white and yellow. Extremely fragrant and satisfactory. 40c each; per 6, \$2.00.
- Honeysuckle, Scarlet Trumpet**—Two year. The bright scarlet trumpet-shaped flowers are most attractive; very good foliage. 35c each; per 6, \$1.80.
- Ivy, Boston** (*Ampelopsis Veitchi*)—Two year. Fine for covering walls as it clings firmly to the smoothest surface, covering it closely with overlapping foliage. 40c each; per 6, \$2.00.
- Matrimony Vine**—Two year. Small, purplish flowers followed by scarlet berries nearly an inch long. Will flourish everywhere and used for bank retainer. 35c each; per 6, \$1.80.
- Silver Lace Vine** (*Polygonum Aubretia*)—Two year. A new introduction. It will rapidly grow 20 feet or more, with green foliage lightly bronzed at the tips. Forms a cloud of lacy, misty white, shot with tints of cream and pale rose of most exquisite effect. 68c each; per 6, \$3.90.
- Wisteria, Purple**—Two year. The leaves are fern-like in long fronds. The flowers appear in May or June as dense drooping racemes a foot or more long of pea-like florets. 68c each; per 6, \$3.90.
- Wisteria, White**—Two year. Like the above except color. 65c each; per 6, \$3.60.

NORWAY SPRUCE *For Hedging*

Most common Spruce; large pyramidal tree used as a hedge, where a screen is desired; Forms one of the best of windbreaks. Also used in group plantings. (Moss balled as other Evergreens).

- 2-2½ ft. \$ 9.80 per 10, \$20.00 per 25, \$35.00 per 50, \$60.00 per 100.
- 2½-3 ft. \$12.50 per 10, \$23.75 per 25, \$42.50 per 50, \$75.00 per 100.



Barberry Hedge



Silver Lace Vine

HEDGES *Outline the Beauty Within*

Barberry, Box (*Berberis Thunbergi Minor*)—It bears a striking resemblance to Boxwood. Slower and lower growing than Thunbergi, its density allows closer trimming.

- 15 to 18 in. \$3.00 per 10, \$22.00 per 100

Barberry Thunbergi—A pretty plant of dwarf habit from Japan. Very graceful with foliage turning to a beautiful red in the fall. 2 year, strong plants, well branched. Plant 18 inches apart.

- 18 to 24 in. . . . \$4.50 per 25, \$15.00 per 100, \$125.00 per 1000
- 2 to 3 ft. 5.75 per 25, 17.50 per 100, 150.00 per 1000

Privet, Amoor River—Hardy. Of similar form to the California type, safest for cold climates. 2 year, strong plants, well branched.

- 18 to 24 in. . . . \$1.25 per 10, \$ 8.00 per 100, \$65.00 per 1000
- 2 to 3 ft. 1.65 per 10, 10.00 per 100, 85.00 per 1000

Privet, California—The leaves are rich green and will remain on the plants almost all winter.

- 18 to 24 in.
\$1.00 per 10, \$5.50 per 100,
\$40.00 per 1000
- 2 to 3 ft.
\$1.25 per 10, \$7.50 per 100,
\$60.00 per 1000

1937 • MALONEY'S "PREFERRED" TEN • 1937

2 Year Large Size Hardy, Field-Grown Bushes Will Bloom Profusely this Year
EACH 65c ALL TEN FOR \$5.50 (55c each) 5 for \$3.00 (60c each)

We have selected the following varieties because each is magnificent in shape, delightfully colored and delicately perfumed. All have been tested and proven.



FANTASY
 Very double, pearly pink; vigorous, hardy plants.



HARVARD
 Rich, deep velvety crimson; large, double.



PINK DAWN
 Vigorous, upright grower; double, perfectly formed blooms of deep rose-pink with orange tinted base.



GOLDEN RAPTURE
 Long lasting, well shaped buds and fully double blooms of rich yellow on long strong stems.



MALAR ROS
 Very desirable variety of rich crimson, large, pointed buds and double flowers on long, stiff stems; fragrant.



MAX KRAUSE
 Large, high-centered, very double, golden yellow. Beautiful flower and a good grower.



OSWALD SIEPER
 Large, very double, white blooms. Stiff stems on vigorous plants.



CATALONIA
 One of the most brilliant varieties. Fully double blooms of orange-vermillion, golden reverse.



VICTORIA HARRINGTON
 Pointed buds of dark red, opening to splendidly formed flowers of non-fading dark velvety red. Free flowering.



LILIAN
 Large, pointed buds and full cupped blooms of unusually lasting golden yellow; a good bloomer.

Maloney's Best Standard HYBRID TEA ROSES

Notice that many of these varieties were included in our 1936 Preferred Ten
Selected for Color, Fragrance, Vigor



E. G. Hill

2 YR. LARGE SIZE, FIELD-GROWN BUSHES *Will bloom profusely this year*

49c Each; 5 for \$2.35 (47c each); 10 for \$4.40 (44c each);
27 for \$10.50 (39c each).

Autumn—Small ovid buds; the opened flowers medium sized, double. Burnt orange streaked red.

Betty Uprichard—Brilliant orange-carmine with lighter reflexes.

Briarcliff—Large, pointed buds, brilliant rose-pink. Long stems, fragrant, free bloomer.

Cynthia—Large, heavy buds and full flowers of rich, oriental red. Good grower with strong stems.

Dame Edith Helen—Excellent shape, double, glowing pink. Fragrant and vigorous grower.

Edel—Large, double, white blooms with sweet fragrance.

Edith Nellie Perkins—Rich copper bud, moderately double flower, salmon pink flushed with orange. Long stems for cutting.

E. G. Hill—Great massive blooms of deep maroon, velvety on inside and glistening outside, very perfumed.

Etoile de Hollande—Flowers of finest velvety crimson. Very fragrant, profuse bloomer.

Gipsy Lass—Scarlet crimson shaded darker.

Ivy May—Beautiful rose-pink, edged with amber.

Joanna Hill—Very double bloom with Indian-yellow center surrounded by bold buff petals.

K. A. Victoria—Popular snowy double white with pale, yellow center.

Killarney White—Large, snowy white, double.

Lady Ashtown—Uniquely reflexed petals of deep carmine-pink tinged with yellow at base. Blooms large and very attractive. Constant bloomer.

Lady Hillingdon—Strong apricot yellow buds, opening to a pale yellow tinged apricot.

Los Angeles—Double, luminous coral-pink toned gold at base. Flowers large and continuous.

Lucile Rand—Extra large, glistening rose-pink flowers with yellow shadings.

Luxembourg—Amber yellow with fawn-pink heart; large, compact.

Miss Rowena Thom—Large brilliant satiny pink, orange flame at center. Buds long and shapely. Open bloom 5 inches or more in diameter.

Olympiad—Deep oriental scarlet with golden base enriched by a velvety luster.

President Hoover—A beautiful combination of cerise, pink, flame scarlet and yellow. The flower is large and the bud beautifully pointed. The petals are broad and thick, retaining this characteristic days after the flowers are open.

Rev. F. Page-Roberts—Golden yellow stained copper. The copper-red buds extra long.

Roslyn—Beautiful orange buds; full golden yellow flowers, deeper center.

Syracuse—One of the hardiest hybrids for difficult climates. Very large and full. Scarlet crimson. Profuse blooming.

Talisman—Beautiful combination shadings of gold, apricot, deep pink and old rose.

Willowmere—Long, pointed, coral-red buds develop into very large, pointed double flowers of rich shrimp-pink, deep yellow in center. Especially attractive in bud.

Save 10% by Ordering Early from Maloney's

Write your order. Then, if it totals \$2.50 or more, add additional stock to the value of 10% of your order. This will be included free, and applies only to cash orders mailed on or before March 25. Or, you may deduct cash discount of 5% on orders of \$2.50 or more mailed on or before March 25. No Discount after this date.

ORDERING EARLY HELPS YOU AND HELPS US

CLIMBING ROSES

These choice Climbers will bring new beauty to your home

2 year No. 1 Bushes 40c each, 3 for \$1.09

American Beauty—Hardy. Large size red blossoms. One of the best climbers.

Dorothy Perkins—Soft shell pink, small, crinkly, in large clusters.

Dr. Van Fleet—Large flowers of exquisite pale pink on long stems.

Emily Gray—Large golden yellow buds which do not fade.

Excelsa—Large clusters of bright crimson flowers.

Paul's Scarlet—Large, vivid scarlet red. Does not fade.

Seven Sisters—Vary from rosy red to blush white.

Silver Moon—Large semi-double white with yellow stamens.

Veilchenblau—Rosy purple buds turning grayish blue.

White Dorothy—Like the Dorothy Perkins except that the flowers are white.



Paul's Scarlet Climber—One of the very best

HYBRID PERPETUAL ROSES

2 year No. 1 Bushes. So-called June Roses, with extra large fragrant blossoms. All have blossomed in Nursery. 49c each; 5 for \$2.35

Frau Karl Druschki—Large snowy white blossoms. Buds are long and beautiful. Very long blooming period.

General Jacqueminot—Free bloomer. Crimson scarlet.

George Arends—The "Pink Frau Karl Druschki." Quite recurrent. Large and perfect.

Persian Yellow—Deep golden yellow; semi-double flowers. Small. Not cut back like the others.

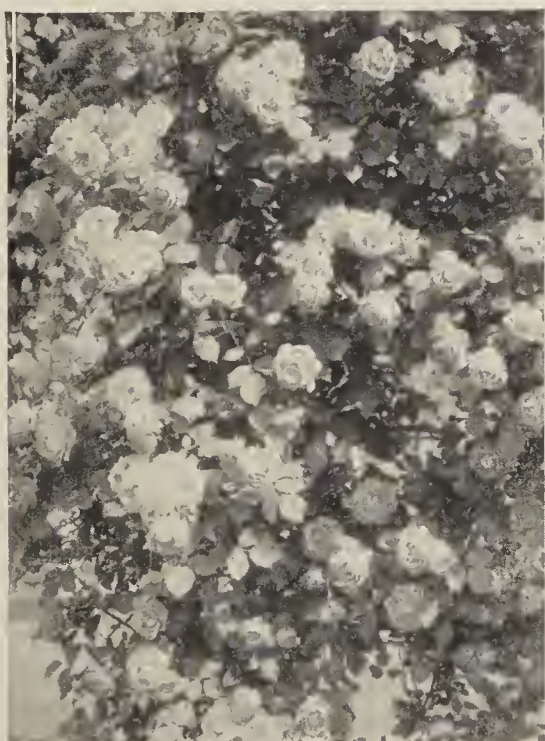
BABY RAMBLERS *Polyantha Roses*

Grow not more than 24 inches. Flowers borne in clusters of 20 or more. Bloom from May to Nov. 48c each; 5 for \$2.09

Chattillon—Light salmon pink, semi-double in enormous heads.

Golden Salmon—Beautiful red salmon, overlaid with orange and gold, light eye.

Kluis Scarlet—Brilliant red. Very generous of blooms. Ideal for borders or mass planting.



Dr. Van Fleet

PATENTED NOVELTY ROSES

New Hybrid Teas

Carmelita—Large ovid bud, flowers vivid red, no variation in color of petals. A vigorous grower with large feathery dark green foliage. \$1.50 each.

Matador—Scarlet crimson with darker silky sheen on the reverse. \$1.50 each.

Nigrette—Almost black from a distance. \$2.00 each.

Rheingold—Lasting, fragrant, double, golden yellow flowers. Free blooming with large feathery light green foliage. \$1.50 each.

Rochester—Blossoms of clear two-tone pink and buff, deeper in center, with coppery tinges and yellow at the base of petals. Vigorous grower and constant bloomer. \$1.25 each.

Token—Large Ophelia-shaped buds. Flowers are double and single toned glowing orange. Free bloomer and flowers are very lasting. \$1.25 each.

White Briarcliff—Glistening pure white rose. Branching plant and continuous bloomer. \$1.50 each.

Blaze—Acclaimed by the Nation as the only hardy everblooming scarlet climber. Vigorous and beautiful. \$1.50 each.

Golden Climber—The Hybrid-Tea flowered climber. Long lasting and always solitary on stems often 18 inches long. It is very hardy. \$2.00 each.



Frau Karl Druschki

DWARF FRUIT TREES

Large, Luscious Fruit from small, Compact Trees

The dwarf fruit tree is dwarf in tree size only, with fruit that is always as large and usually larger than the fruit grown on standard size trees. It has the added advantage of being readily picked without the use of high ladders.

The dwarf fruit tree is especially adapted to the city or suburban home where large spreading standard size fruit trees are not adapted. Not only can these trees serve as useful trees but are extremely decorative as well during the spring blossoming period. They can be planted 15 feet apart, having a spread of 12 feet and every home has room for a group of these attractive fruit trees. Dwarf trees come into bearing early, in fact many of these trees have borne fruit in our nursery.

PRICES OF DWARF PEAR AND APPLE TREES

		Each	5	10
Large	4-5 ft.	\$1.45	\$6.75	\$12.50

DWARF APPLE TREES

Baldwin, Cortland, Double Red Delicious, Early McIntosh, McIntosh, Pound Sweet, Red Astrachan, Red Rome, Red Spy, Wealthy, Yellow Transparent.

DWARF PEAR TREES

Bartlett, Clapp's Favorite, Seckel.



McIntosh Red

IMPROVED DWARFING STOCKS

So far as we know, Maloney Brothers are the first in this country to offer fruit trees on the improved dwarfing root stock selected by the east Malling Research Station in England, and propagated and introduced by the New York State Experiment Station at Geneva, New York.

These rootstocks are superior to the dwarf stocks used in the past because they are pure strains. The performance of varieties on these stocks can, therefore, be accurately forecast.

The most dwarfing stock in the group of Malling types is Malling IX, also known as Jaunne de Metz. A semi-dwarfing stock of good character is Malling I, also known as broad-leaved English Paradise.

Sincerely yours,

H. B. TUKEY, *Chief in Research*
NEW YORK STATE AGRICULTURAL EXPERIMENT STATION



Bartlett



Red Delicious

Hardy, Northern-Grown APPLE TREES

For the Home and Orchard



McIntosh Red

WINTER VARIETIES

Baldwin—Heavy bearer and grows rapidly. Skin is red and yellow and the flesh yellowish, tart and very juicy. November-April.

Blaxtayman—Solid red without stripes. Crisp and juicy. December-April.

Cortland—A beautiful red. Excellent eating apple. Keeps late in winter. November-April.

Double Red Delicious—Large, almost covered with a beautiful brilliant dark red. Flesh is juicy, melting. November-April.

Jonathan—Red, highly flavored. Early bearer. November-January.

Macoun—White fleshed, richly flavored and aromatic. Almost solid red. October-April.

McIntosh Red—Flesh white, fine, very tender, juicy and refreshing. October-January.

Red Spy—Solid bright red without stripes or splashes.

Richard—A "Super Delicious." This marvelous new variety has all the splendid qualities of the common Delicious. Solid, lustrous, red, without stripes. November-April.

R. I. Greening—Flesh yellow. Best cooking apple; ripens in December. Keeps until May.

Wealthy—Dark red, flesh white, juicy. October-January.

SPECIAL PRICES ON NEW VARIETIES INTRODUCED BY NEW YORK STATE EXPERIMENTAL STATION

Prices: Large 2 yr. 5-6 ft. Each \$1.00; 10 for \$9.00

Carlton—Dark red. Flesh white, tender, juicy. September.

Lodi—Yellow fruit. Large, vigorous. Late August-September.

Medina—Resembles Delicious, but larger and more attractive. November-April.

Newfane—Fruit attractive red; a delicious dessert apple at Christmas time. November-April.

Orleans—Delicious type but larger, same rich taste. November-May.

Red Sauce—Good cooking apple. Tender, crisp, juicy. October.

These varieties listed are most commonly used for the home planting. Should you desire any other variety, write us. We solicit commercial fruit growers' lists of requirements for special quotations when larger quantities are desired than offered.

Maloney Apples are all certified or inspected for trueness to name by Dr. J. K. Shaw, Massachusetts Fruit Growers' Association, Amherst, Mass.

PRICES OF ALL VARIETIES OF STANDARD APPLE TREES (Inspected)

			Each	10	100
Large	2 yr.	5-6 ft.	\$.88	\$8.00	\$65.00
Medium	2 yr.	4-5 ft.	.78	7.00	60.00
Small	2 yr.	3-4 ft.	.68	6.00	55.00
Large	1 yr.	3½-5 ft.	.88	8.00	60.00
Medium	1 yr.	3-3½ ft.	.78	7.00	55.00

Rates—Less than 10 at each rate. 10 to 50 at 10 rate. 50 or more at 100 rate.

Parcel Post—First class 2½-3 ft. trees sent by Parcel Post, postage prepaid for 60c each, 10 for \$5.50.

SUMMER VARIETIES

Red Astrachan—Good size, deep crimson covered with thick bloom. Flesh juicy and tender making it an excellent cooking apple. Tree very hardy, vigorous and bears young. July-August.

Sweet Bough—Fine for baking or eating out of hand. Large, pale yellow. August.

Yellow Transparent—Skin pale yellow; flesh tender, juicy. August.

AUTUMN VARIETIES

Pound Sweet—Very large, round yellowish russet; rich. October.

Red Gravenstein—It differs from the old Gravenstein only in the solid, dark red colored fruits. Late September.

Hyslop Crab—Fruit large, very brilliantly colored dark red, overspread with thick blue bloom. October.



Red Astrachan

Selected CHERRY Trees

Maloney's are one of the Largest Growers of Fruit Trees in the World

We solicit Commercial Fruit Growers' lists of requirements for special quotation when larger quantities are desired than offered.

PRICES OF SOUR CHERRY TREES (Mahaleb Roots)

			Each	10	100
Large	2 yr.	4-5 ft.	\$.88	\$8.00	\$65.00
Medium	2 yr.	3-4 ft.	.78	7.00	60.00
Small	2 yr.	2½-3 ft.	.68	6.00	55.00
Large	1 yr.	2½-3 ft.	.88	8.00	60.00

Rates—Less than 10 at each rate. 10 to 50 at 10 rate. 50 or more at 100 rate.

Parcel Post—First class, 2-2½ ft. trees sent by Parcel Post, postage prepaid for 55c each, 10 for \$5.00.

SOUR CHERRY VARIETIES

Early Richmond—Medium size, round dark red. June.
Montmorency—Best sour cherry; large, fine quality, sub-acid. Always full crop, bright red. June.

PRICES OF SWEET CHERRY TREES (Mahaleb and Mazzard Roots)

			Each	10	100
Large	2 yr.	5-6 ft.	\$.94	\$8.50	\$70.00
Medium	2 yr.	4-5 ft.	.84	7.50	65.00
Small	2 yr.	3-4 ft.	.74	6.50	60.00
Large	1 yr.	3½-5 ft.	.88	8.00	65.00
Medium	1 yr.	3-3½ ft.	.78	7.50	60.00

Rates—Less than 10 at each rate. 10 to 50 at 10 rate. 50 or more at 100 rate.

PEACHES *Bear Young and Produce Heavily*

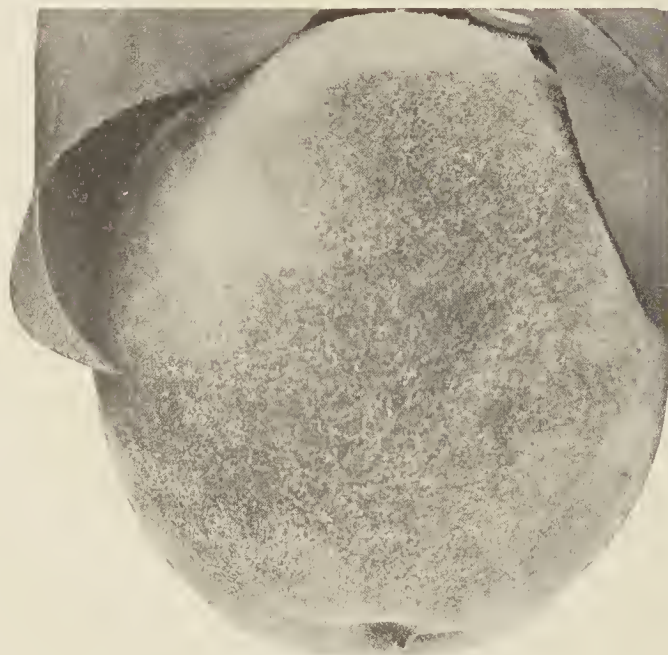
PRICES OF ALL VARIETIES OF PEACH TREES (Except as Noted)

			Each	10	100
Large	1 yr.	4-5 ft.	\$.49	\$3.90	\$35.00
Medium	1 yr.	3-4 ft.	.39	3.30	30.00
Small	1 yr.	2-3 ft.	.33	2.80	25.00

Rates—Less than 10 at each rate. 10 to 50 at 10 rate. 50 or more at 100 rate.

Parcel Post—First class, 1½-2 ft. small size trees sent by Parcel Post, prepaid for 23c each, 10 for \$2.00.

Belle of Georgia—Large, white with red cheek. July. Free.



Golden Jubilee

Parcel Post—First class 2½-3 ft. trees sent by Parcel Post, postage prepaid for 65c each, 10 for \$6.00.

SWEET CHERRY VARIETIES

Bing—Fruit very large, black, highest quality. July.

Black Tartarian—Large, purplish-black, immense bearer. June.

Governor Wood—Large, light yellow; juicy, rich. June.

Lambert—Large, dark purple; firm, rich, juicy. July.

Napoleon—Firm flesh, flavor rich and sweet; upright grower, heavy bearer. June.

Schmidt's Biggarrean—Fruit very large, rich deep black; flesh dark, juicy. July.

Seneca—Large, purplish-black; spicy flavor. First of June.

Windsor—Large, liver-colored; hangs well. July.



Lambert

Crawford Early—Large, rich yellow with red cheek. Very productive. Early September. Free.

Elberta—Large, oval, yellow with red cheek; flesh yellow, firm, juicy, of high quality. Exceedingly prolific, sure bearer and hardy. The leading peach in all sections. Early September. Free.

Eclipse—Dark red, yellow flesh, new and good. July. Free.

Golden Jubilee—New, large, early yellow peach of the Elberta type. Ripens three weeks earlier. The skin is yellow blushed with red; flesh yellow, juicy, sweet. Free. 5c each higher.

Hale, J. H.—Large, beautiful golden yellow, with deep carmine blush. Heavy bearer when planting with it South Haven or Rochester for pollen. Late August. Free.

Rochester—Fruit large, yellow, with attractive red blush; juicy and delicious. An annual and prolific bearer. Mid-August. Free.

Salway—Yellow with crimson cheek. October. Free.

South Haven—Flesh yellow. Juicy and deliciously sweet; exterior yellow with red cheek. September. Free.

NEW VARIETIES ORIGINATED WITH STATE EXPERIMENTAL STATION

			Each	10	100
Large	1 yr.	4-5 ft.	\$.69	\$6.00	\$50.00
Medium	1 yr.	3-4 ft.	.59	5.00	40.00

Mikado Peach—Large, skin and flesh yellow and red; semi-cling. Early August.

Oriole—Fruit medium to large, yellow; one week ahead of Rochester. Notable as an early peach of high quality. Free.

CANADIAN EXPERIMENTAL STATION VARIETIES

Valiant—Seedling of Elberta; very promising. Fruit large, roundish, oblate, yellow blushed with red; firm, juicy, very good quality. Season about September 1st. Free.

Vedette—From Elberta seed; large, yellow fleshed, free-stone, superior to Elberta in quality and color.

Veteran—Cross between Vaughan and Early Elberta; large, yellow flesh, superior to Elberta in quality; ripens about September 1st. Free.

PEARS—*Easy to Grow and do Well on Any Soil*

We solicit commercial fruit growers' lists of requirements for special quotations when larger quantities are desired than offered.

Plant Pears for Profit.

PRICES OF STANDARD PEAR TREES

			Each	10	100
Large	2 yr.	5-6 ft.	\$.88	\$8.00	\$65.00
Medium	2 yr.	4-5 ft.	.78	7.00	60.00
Small	2 yr.	3-4 ft.	.68	6.00	55.00
Large	1 yr.	3½-5 ft.	.88	8.00	60.00
Medium	1 yr.	3-3½ ft.	.78	7.00	55.00

Rates—Less than 10 at each rate. 10 to 50 at 10 rate. 50 or more at 100 rate.

Parcel Post—First class, 2½-3 ft. pear trees sent by Parcel Post, postage prepaid for 60c each, 10 for \$5.50.

Bartlett—Unequalled flavor. Large, yellow, juicy, bears young. September.

Beurre Bosc—Large, russet, highly flavored; bears well. September-October.

Beurre D'Anjou—Large, yellow; red and russet. Good keeper. October.

Clapp's Favorite—Large, yellow, crimson and russet. Early August.

Douglas—New. A recent introduction of supreme value to fruit growers because it is blight proof and frost proof. Fruit large, roundish, smooth, attractive. Skin is yellow, thickly blushed scarlet on the sunny side. Autumn. 5c each higher.

Kieffer—Large, golden yellow; excellent for canning. October-January.

Lawrence—Medium, yellow and brown. November-December.

Seckel—Small, yellow, red cheek, juicy. Excellent for pickling. September-October.

Sheldon—Large, sweet, yellow and green. October.



Douglas

PLUMS—*Dependable and Productive*

			Each	10	100
Large	2 yr.	5-6 ft.	\$.94	\$8.50	\$70.00
Medium	2 yr.	4-5 ft.	.84	7.50	65.00
Small	2 yr.	3-4 ft.	.74	6.50	60.00
Large	1 yr.	3½-5 ft.	.88	8.00	65.00
Medium	1 yr.	3-3½ ft.	.78	7.50	60.00

Rates—Less than 10 at each rate. 10 to 50 at 10 rate. 50 or more at 100 rate.

Parcel Post—First class small size 2½-3 ft. trees sent by Parcel Post, postage prepaid for 60c each, 10 for \$5.50.

Bradshaw—Large, dark violet-red; tree bears regularly and heavily. August.

Grand Duke—Large, reddish purple; firm meaty flesh; flesh golden yellow, juicy. Late September.

Hall—New. A cross between Golden Drop and Grand Duke but better in flesh and flavor. Tree is nearly perfect. This is one of the best of the New York Experimental Station's new plums. Price: 5c each higher than other varieties.

Imperial Gage—Large, greenish. Middle of August.

Lombard—Medium, violet-red, heavy yielder. August.

Monarch—Large, bluish-purple. October.

Shipper's Pride—Large, dark purple; quite juicy, sweet; splendid shipper; moderate grower; productive. September.

Yellow Egg—Large, golden yellow. September.

JAPANESE VARIETIES

All bear young and heavily

Abundance—Amber to cherry, large. August.

Burbank—Large, cherry red, valuable market variety. August.

Red June—The great early market plum. Medium to large; deep vermilion red, free from rot. Ripens in early August.

Wickson—Fruit large, long heart-shaped, deep maroon-red covered with white bloom, flesh firm, meaty, yellow, rich and aromatic. September.

See Money Saving Discounts
(Inside Back Cover)

PRUNES

(Same price as plum)

Fellemburg—Large, purple, juicy. September.

German—Medium dark blue, rich flavor. September.

Stanley—New. Introduced by New York State Experimental Station. Large, prune-shaped; dark blue becoming bluish-black. Flesh greenish yellow, juicy, fine grained, sweet. Mid-season. Price: 5c each higher than other varieties.

QUINCE and APRICOT

			Each	10	50
Large	2 yr.	4-5 ft.	\$.94	\$8.50	\$35.00
Medium	2 yr.	3-4 ft.	.84	7.50	32.50
Large	1 yr.	3½-5 ft.	.94	8.50	35.00

QUINCE

Orange—Originated in Wayne County; the best Orange Quince on the market. Large, yellow, fine quality; tree rarely fails to produce a crop. October.

Reas Mammoth—Fruit very large; ripens a little later than Orange.

APRICOT

Early Golden—Small, pale orange, juicy and sweet.

Moorpark—Large, orange-red cheek, firm, juicy. August.

Superb—Good flavor, medium size, light salmon color.

Luscious, Hardy **GRAPES** *Universal Favorites*

Homemade grape juice is healthful and refreshing. Grape jelly is a delicacy. Room can always be found in a garden for a few vines, which will furnish you grapes from July to November. 2 year No. 1 Strong Vines.

Parcel Post—Grapes sent by Parcel Post, postage prepaid, 3c per vine extra.

Agawam, Red—Bunch large; berry large, reddish brown, tender, excellent flavor. 27c each, \$2.00 per 10, \$15.00 per 100.

Brighton, Red—Bunch large, berries medium to large, round, tender, juicy. Ripens early. 27c each, \$2.25 per 10, \$16.00 per 100.

Caco, Red—Of the highest quality. Flavor is sweet and delightful. Vine vigorous and bears very early. 40c each, \$3.50 per 10, \$27.50 per 100.

Campbell, Black (New)—Sweet and juicy. Seeds few and small. Very early. 27c each, \$2.00 per 10, \$14.00 per 100.

Catawba, Red—Bunches large and loose; berries large, of coppery red color. An excellent table and wine grape. 27c each, \$2.25 per 10, \$17.00 per 100.

Concord, Black—This is the best general grape. Bunches large and compact; berries large, round, almost black, covered with bloom; pulp juicy and sweet. Vine very hardy and equally productive. Should be in every garden. 2 year No. 1, 23c each, \$1.50 per 10, \$10.00 per 100, \$85.00 per 1000; 1 year No. 1, 20c each, \$1.25 per 10, \$8.00 per 100, \$65.00 per 1000.

Delaware, Red—The bunches are small, compact and sometimes shouldered; berries small, with thin but firm skin; flesh juicy, very sweet and refreshing, of the best quality for table use and for wine. 30c each, \$2.50 per 10, \$20.00 per 100.

Diamond—Very early. White, tinged yellow, juicy; few seeds. 27c each, \$2.00 per 10, \$13.00 per 100.



Fredonia (New)



Caco

Dutchess—White. Delicious, handsome and keeps well. Bunches large and compact. Berries medium size. Fruit ripens in mid-season, keeps and ships well. Excellent for table use. 27c each, \$2.25 per 10, \$15.00 per 100.

Dunkirk, Red (New)—Originated by Geneva Experimental Station. Berries similar to Delaware but larger; ripens later. Vine vigorous and productive. 45c each, \$3.50 per 10.

Elvira—White. Ripens same time as Concord. Vigorous, hardy and healthy, producing heavy crops. Berries medium size. Very valuable for wine. 27c each, \$2.00 per 10, \$13.00 per 100.

Fredonia, Black (New)—Early, good black grape, vigorous and productive; ripens 2 weeks earlier than Worden. Medium cluster. Berries large, flesh juicy. Originated by Geneva Experimental Station. 35c each, \$2.75 per 10.

Moore's Early, Black—A large, purplish-black berry, sweet and of good quality, ripening about ten days earlier than Concord. Very desirable as an early grape. 27c each, \$2.00 per 10, \$15.00 per 100.

Niagara, White—Occupies same position among white varieties as Concord among the black; bunch and berries large, greenish white, changing to pale yellow when fully ripe. 27c each, \$2.25 per 10, \$14.00 per 100, \$120.00 per 1000.

Ontario, White—Originated by Geneva Experimental Station. Single shouldered, vigorous and productive. Grapes hang on vine long after ripening. Early. 40c each, \$3.50 per 10.

Salem—Large, sweet, thin skin; ripens first of September. Red. 27c each, \$2.00 per 10, \$13.00 per 100.

Worden, Black—Seedling of the Concord, resembles it in appearance and flavor, but the berries are larger, ripening several days earlier. 25c each, \$1.75 per 10, \$13.00 per 100.

FRUITING-AGE TREES

FRESH FRUIT FROM YOUR OWN TREES ONLY ONE YEAR AFTER PLANTING MALONEY'S FRUITING-AGE TREES

These trees will fruit in two years. They are extra large; in fact, many have fruited in the nursery row. Maloney Fruiting age trees have been transplanted once and scientifically treated to insure you fruit on your table only one year after planting—think of it! Usually it takes an ordinary tree from four to six years to fruit. We have only a limited amount of these trees at these exceptionally low prices. Order your trees for your rear lawn or garden now.

PLANTING INSTRUCTIONS

Prune off bruised ends of roots, if any, make a smooth cut; dig hole deep enough so that the tree will be buried one inch above where it was budded on root, or one inch above the collar—soak roots in water one-half hour, place tree in hole, fill in one-fourth, tread well; another one-fourth, tread well, the third one-fourth, tread well; then finish filling and tread firmly so that when the tree is set, it would require a strong man to pull it out.

PRICE OF STANDARD TREES—5 years old

Each \$3.00; 5 for \$13.75; 10 for \$25.00

APPLE

Double Red Delicious—Winter. Red.
McIntosh—Early winter. Red.
Wealthy—Winter. Dark red.
Winter Banana—Winter. Yellow.
Yellow Transparent—Summer. Yellow.

PEAR

Bartlett—September. Yellow.
Clapp's Favorite—August. Crimson and russet.
Seckel—September-October. Yellow and red.

SWEET CHERRY

Black Tartarian—June. Black.
Napoleon—June. White with red cheek.

SOUR CHERRY

Montmorency—June. Bright red.

PLUM

Bradshaw—August. Violet-red.
Lombard—August. Violet-red.
Reine Claude—September.
Greenish-yellow.

NUT TREES

*For Shade, Ornament,
and Profitable Dividends*

They will grow into excellent timber, yield large returns in nuts, and are beautiful around the home.

Butternut—Produces large, handsome, elongated nuts with rich, sweet oily kernels. Tree grows rapidly and yields large crops in a few years. 6-8 ft. \$1.29 each; 8-10 ft. \$1.49 each.

Filbert, English (Hazelnut)—A low growing bushy tree, producing abundant crops of roundish, tender nuts of fine flavor. Will grow in any location and on almost every kind of soil. 3-4 ft. 85c each.

Walnut, Black—Bears heavy crops of large, round nuts of excellent quality. Tree rapid grower, attaining large size and majestic form with fern-like foliage. Valuable for timber. 6-8 ft. \$1.48 each, 10 for \$13.80; 8-10 ft. \$1.78 each, 10 for \$16.00.

Walnut, English—A fine lofty tree; handsome spreading head; produces large crops of thin-shelled delicious nuts. Will grow successfully in Northern States. 2-3 ft. \$1.48 each, 5 for \$6.90; 3-4 ft. \$1.98 each, 5 for \$9.40.



Average Fruiting Age Tree



Clapp's Favorite Pear

RASPBERRIES

Hardy, Northern-grown plants that are so economical and which yield abundantly



Latham, Red

For Pleasure and Profit Plant Plenty of Maloney's Selected Raspberries

Raspberries are profitable. You can plant an acre of them, 2,400 plants, 3 feet apart and get big returns the second year, and from \$600 to \$1000 per acre thereafter. Berries require little care, and only reasonably good soil.

Chief (New)—Berries are dark red, good size, extra firm and hold up a long time after picking. Yields 15 to 30 per cent more than other Raspberries. Withstands dry, hot weather. Ten to twelve days earlier than Latham. 25 for \$1.35, 100 for \$3.50, 500 for \$13.75, 1000 for \$25.00.

Columbian, Purple—Very large, somewhat conical, rich, juicy; seed small, bears large crops. Valuable for table and canning; fruits from middle of July to August. 25 for \$1.35, 100 for \$3.50, 500 for \$15.00, 1000 for \$27.50.

Cuthbert, Red—Large, conical; deep rich crimson, firm and of excellent quality; vigorous and produces fine crops. 25 for \$1.35, 100 for \$3.50, 500 for \$13.75, 1000 for \$25.00.

Latham—A superb success in quality, production and profits. It has been truthfully said that Latham leaves nothing to be desired in a Red Raspberry. Berries are mammoth, dark red, of uniform size, and present a beautiful sight on the bushes and in boxes. Fruit clings to stems several days after fully ripe. Extremely hardy and Mosaic free. 25 for \$1.35, 100 for \$3.50, 500 for \$13.75, 1000 for \$25.00.

Naples—New variety. New York State Experimental Station considers it most promising black Raspberry that has ever fruited on their grounds. Plants vigorous and productive; fruit is large, glossy, attractive, firm and good quality. 25 for \$1.25, 100 for \$3.50, 500 for \$12.50, 1000 for \$22.50.

Newburgh—New variety from New York State Experimental Station. Claimed to be most promising variety in station collection. Fruit very large, firm and does not crumble. Color is bright attractive red. Plants are vigorous and hardy. Mosaic free. 3 or 4 days earlier than Cuthbert. 25 for \$1.75, 100 for \$5.50, 500 for \$20.00, 1000 for \$37.50.

Plum Farmer, Black—The most profitable early market variety; maturing the entire crop in a very short period. The berries are very large, thick meaty; firm, attractive. 25 for \$1.25, 100 for \$3.50, 500 for \$12.50, 1000 for \$22.50.

St. Regis, Red Everbearing—One of the best; will produce berries the first year in the fall, a full crop the following spring and again in the fall. The berries are bright crimson, very large. Every garden should have at least a few bushes for you can supply the table with delicious fruit summer and fall. 25 for \$1.35, 100 for \$3.50, 500 for \$15.00, 1000 for \$27.50.

BLACKBERRIES

Blowers—Very large, finest flavor, jet black. Canes grow upright; perfectly hardy. One of the most productive starting to ripen in July and continues late. Brings the highest market price. 25 for \$1.75, 100 for \$4.50, 500 for \$17.50, 1000 for \$30.00.

Eldorado—Largest hardy Blackberry. Free from rust. Berries large, jet black, borne in large clusters and ripen well together; very sweet, melting, no hard core and keeps for eight or ten days after picking with quality unimpaired. Rooted Cuttings. 25 for \$1.75, 100 for \$4.50, 500 for \$17.50, 1000 for \$30.00.

DEWBERRIES

Lucretia—It equals any of the tall growing sorts. Perfectly hardy and remarkably productive, with large, showy flowers. The fruit, which ripens early is often 1½ inches long by 1 inch in diameter, soft, sweet and luscious. 10 for 60c, 100 for \$3.50.



Eldorado Blackberry

STRAWBERRIES

For garden culture set plants in rows two feet apart, with plants one foot apart in the rows.

Price postpaid: 25 for 70c, 50 for \$1.00, 100 for \$1.50.

Price by express (not prepaid): 25 for 50c, 50 for 70c, 100 for \$1.10, 500 for \$3.75, 1000 for \$6.50.

Bellmar—Developed by U. S. Department of Agriculture. Berries shiny, glossy skin, bright green cap. Firmer than Premier and somewhat darker. Early.

Dorsett—Released for introduction by the U. S. Department of Agriculture Spring 1933. The color is bright red. The berries very large. The flavor of Dorsett is superior to other early berries and can be classed among the best.

Fairfax—Released for introduction by the U. S. Department of Agriculture Spring 1933. Fruit ripens uniformly along with Premier; long fruiting season. The quality is unexcelled. Berries are very large, bright red color at picking time, turning dark red. Fairfax should be planted for both home and commercial use.

Premier—Perfect flavored. It is smooth and large; its color the commanding glossy red which sells on sight. Early.

FALL OR EVERBEARING

Price, postpaid: 25 for 85c, 50 for \$1.30, 100 for \$2.00.

Price by express (not prepaid): 25 for 65c, 50 for \$1.00, 100 for \$1.60, 500 for \$6.50, 1000 for \$12.00.

Gem—A sweet, deep red, glossy appearing berry of excellent marketing qualities. Berries are above average in size, outstanding in firmness—vigorous plants, with heavy root system, hardy and blight resistant. (The sensational, new, everbearing variety).

Mastodon—The fruit is of very large size and has a good waxy appearance. Produces an abundance of fruit continuing throughout the summer and fall.



Dorsett

CURRANTS

We have selected the finest currants on the market for your jams and jellies.

Price on All Varieties: 2 yr. No. 1 Strong Bushes: 3 for 75c, 10 for \$2.00, 100 for \$16.00.

Parcel Post—Currants can be sent by Parcel Post, postpaid for 5c per bush extra.

Fays Prolific—Uniform. Easily picked. Exceedingly productive.

London Market—Bush vigorous, upright, fruit medium to large, color dark red, with sprightly acid flavor; very productive.

White Grape—Berries averaging large; of very attractive color, mild flavor and good quality.

Wilder—Bush upright, vigorous; clusters above medium length; berries large to very large; bright red with a mild sub-acid flavor. Ripens early and remains bright and firm until very late.

HORSERADISH

An excellent entrée for meats. Hardy roots. Plant in deep rich soil. 2 year strong roots. 10 for 60c, 50 for \$2.00.

GOOSEBERRIES

Price: Two year bushes, 25c each, 10 for \$2.25.

Downing—Fine quality, vigorous growth and free from mildew. Large green.

Josselyn—Marvelously productive. Large size, dark red.

ASPARAGUS

100 roots will provide a 6 weeks' supply for an average family. Strong 2 year plants: 25 for 60c, 50 for \$1.00, 100 for \$1.75, 1000 for \$10.00.

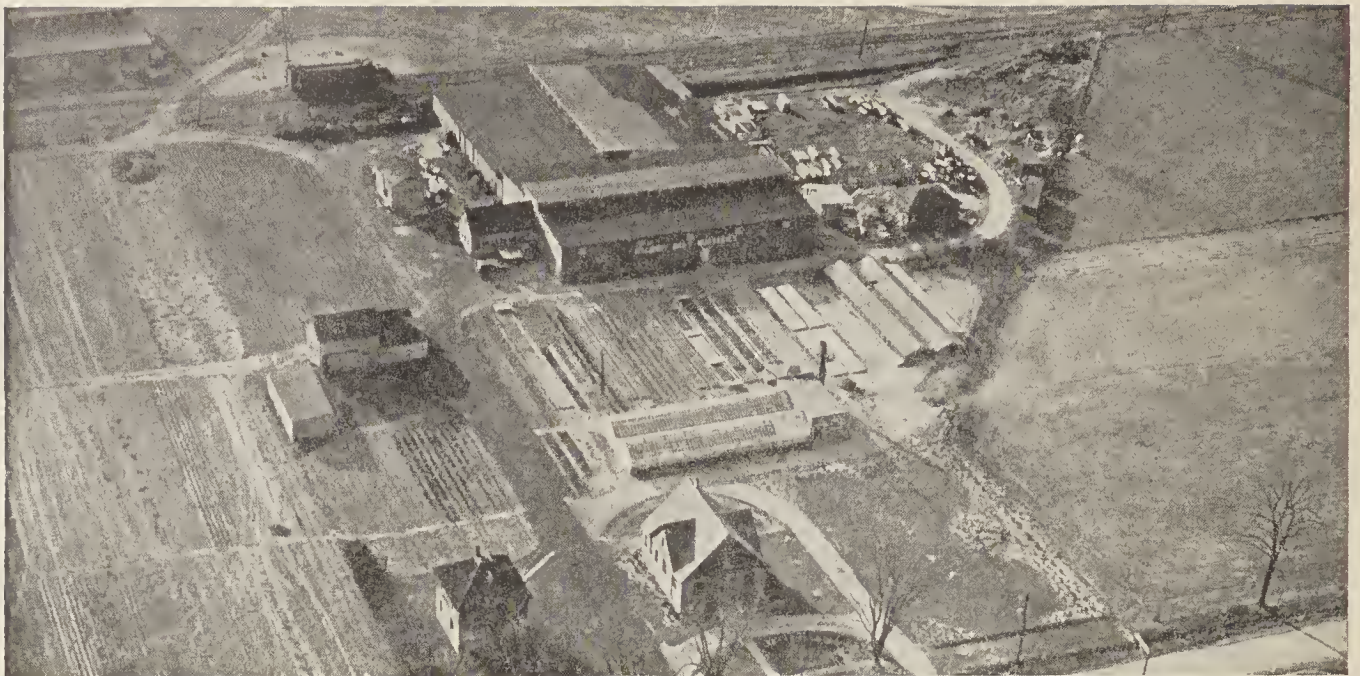
By Parcel Post 1/2c each extra.

Washington, Pedigreed—An excellent rust resistant variety. Stalks are large, dark green with a heavy purple overtone. Every garden should have an asparagus bed for it is the first vegetable in the Spring.

RHUBARB

Makes excellent pies, fresh sauce and cordial. No garden is complete without this plant.

Champagne—Excels all in size, flavor and delicate tenderness. 2 year roots. 3 for 50c, 10 for \$1.25, 50 for \$4.00.



Aerial View of Our Office, Greenhouses, Packing House and Perennial Fields

IN THIS catalog we have tried to give you a picture of the stock we sell, of the people running Maloney's, and of our plant. It is impossible to include the many wonderful things you would see if you visited our nursery. We invite you all, and can assure you that one of us will see to it personally that you have a pleasant visit.

MALONEY BROS. NURSERY CO.

Below we print a few of the hundreds of what we call "Happy Customer Letters." Naturally it pleases us greatly to know that our stock is being well received, that our tireless efforts are being rewarded, and that the most important and the most rightfully critical people in the world (our customers) are entirely satisfied with Maloney stock.

Merchantville, N. J.

Gentlemen: Kindly send copy of your catalog to the principal of our local high school. He wishes to buy a dozen or more roses.

I recommended your company because of the excellent quality of the plants I purchased from you this spring. During the hot, dry summer, your trees grew better than any I have ever purchased.—F. H. S.

Flushing, N. Y.

Gentlemen: I received my order from you on the 7th and was more than pleased with the fruit trees and shrubs.

You may be assured that anything I plant in the future will be from Maloney's. I am also writing to the *Rural New Yorker* where I first saw your advertisement and letting them know that it pays to deal with a reliable concern.—WALTER WILINSKI.

East Orange, N. J.

Gentlemen: This will acknowledge receipt of my order. I thank you for your attention to this.

I expect to do a little planting and you may hear from me later. I certainly will recommend your nursery to my friends.—J. H. LINDSTROM.

Brighton, Mass.

Gentlemen: The nursery stock you sent me last Spring was all large, healthy, and vigorous stock. Every plant lived and made a beautiful showing in the garden. This includes flower plants (Perennials), shrubs and evergreen trees.

The Evergreens were particularly beautiful, well balanced, full, and rich in color.—LOUIS BLANCHARD.

Punxsutawney, Penna.

Gentlemen: I wish you could see our Red Delicious that we bought from you in 1922. There are three rows and we got 1000 bushels. On the McIntosh we bought in 1923 there are 2 rows which yielded 425 bushels.

They are the talk of people traveling on Federal Route 119. E. A. MURRAY.

Boston, Mass.

Gentlemen: I wanted to report to you that I have had splendid success with my dwarf trees you shipped to North Woodstock, N. H. the first part of May. They all blossomed, the apples I mean, and I now have five large apples that I am very proud of, as I never expected any the first year. And I think I have astonished all the neighbors, too.

The roses you sent with the order have been beautiful and are still blossoming. I have a sub-title of my own for the Joyous Cavalier—the Nino Martini. I think your name suits the rose perfectly, but we also call it the Nino. They are all three lovely roses.—B. J. FISHER.

Shickshinny, Penna.

Maloney Bros. Nursery: Trees arrived o.k. and were the best I ever bought. I have bought a good many in the last three years, and you will hear from me again.—EDWARD HOOK.

Brooklyn, N. Y.

Gentlemen: I wish to compliment and thank you most sincerely for the five plants you sent us. They have been in the ground about 3 weeks now, and some of them are beginning to flower already.

You most certainly may expect future orders from us or friends. You are welcome to show or use this letter any time.—ROBERT J. NARICI.



A Block of Our Roses in the Nursery Row



A Planting of Young Evergreens

SAVE BY ORDERING EARLY FROM MALONEY'S

10%
of your
order
added free

Write your order. Then, if it totals \$2.50 or more, add additional stock to the value of 10% of your order. This will be included free and applies only to cash orders mailed on or before March 25. Or, you may deduct cash discount of 5% on orders of \$2.50 or more mailed on or before March 25. No Discount after this date.

ORDERING EARLY HELPS YOU AND HELPS US

TERMS and GUARANTEE

TERMS: Cash with order is required or stock will be shipped C.O.D.

C.O.D.: Send 25% of total price with C.O.D. orders. Pay balance on arrival to your express agent or (if freight) to your banker, who will have Bill of Lading. No discount on C.O.D. orders.

HOW TO REMIT: By personal check, express money order, post office money order, bank draft or cash in a registered letter. Please do not send stamps.

SHIPPING SEASON: We ship at the time best suited to your locality. If you desire shipment to arrive at a special date, please so state on order blank.

ORDER EARLY: Ordering early enables us to assemble your order while supply is unbroken and set it aside for shipment at the proper time.

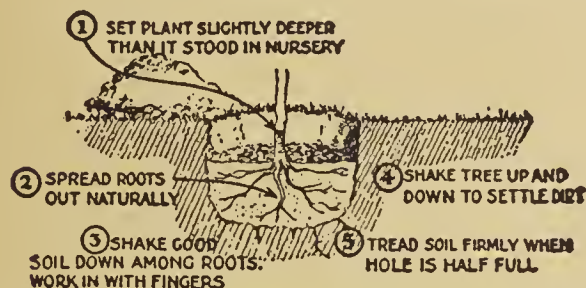
SIZE OF ORDERS: Send an additional 10c on all orders less than \$1.00 to cover packing.

WE GUARANTEE to deliver stock in good condition, up to grade and specifications. If your order arrives in damaged condition, report immediately to carrier and to us. We will correct errors promptly or refund your money.

NON-WARRANTY: No human caution could be more exacting than ours. We will, on proper proof, replace free all trees, etc., that may prove untrue to label or refund the price paid, but we can give no further warranty.

INSPECTION: Our nurseries are inspected yearly by an authorized state inspector and a copy of our certificate received from the Department of Agriculture and Markets, Albany, N. Y., accompanies each shipment.

HOW TO PLANT AND HOW TO PRUNE



In pruning Fruit Trees, cut the side branches to 6-8 inch stubs and do not leave more than five to a tree. See that these are distributed around the trunk. One year trees are simply headed to whatever height they are wanted.

NOTE—Always keep the roots covered. Dig hole large enough to receive plant without bending roots. Break up subsoil when it is very hard.

PROPER SPACING FOR FRUITS

Variety	Age of Bearing	Distance Apart	Number Per Acre
Apples, Standard . . .	3 to 6 years	35 x 35 ft.	35
Apples, Dwarf	2 years	10 x 10 ft.	435
Apricots	3 years	15 x 15 ft.	193
Asparagus (Field) . . .	2 years	4 ft. x 18 in.	7,260
(Garden)		2 x 1 ft.	21,780
Blackberries	1 year	8 x 6 ft.	907
Cherries (Sours)	3 to 4 years	15 x 15 ft.	193
Cherries (Sweets) . . .	3 to 4 years	20 x 20 ft.	108
Currants	2 years	4 x 4 ft.	2,722
Gooseberries	2 years	4 x 4 ft.	2,722
Grapes	2 years	8 x 8 ft.	680
Horse Radish	1 year	3 x 1 ft.	14,520
Peaches	2 years	15 x 15 ft.	193
Pears, Standard	3 to 4 years	20 x 20 ft.	108
Pears, Dwarf	2 years	10 x 10 ft.	435
Plums	3 to 4 years	20 x 20 ft.	108
Quinces	4 to 5 years	10 x 10 ft.	435
Raspberries	1 year	6 x 4 ft.	1,815
Rhubarb	1 year	4 x 3 ft.	3,630
Sage	1 year	3 x 3 ft.	4,840
Strawberries (Field) . .	1 year	4 x 1 ft.	10,890
(Garden)		2 x 1 ft.	21,780

PLANTING AND AFTER-CARE OF BERRIES

Prepare your ground as you would for your vegetables, open rows with small horse plow, and space plants two and a half to three and a half feet apart. The rows should be five feet or wider. Plant about four to five inches deep, and cut off tops three inches above the ground.

As they grow older do not allow too many canes to develop, rather just a few strong canes. Pinch out the tops of these, when the tips are soft. Should you prefer to train on wires or stakes, thin out the plants to four canes and allow tops to develop naturally.

The brambles are perennials whose old wood dies after producing one crop. This wood should be removed as soon as through fruiting. These plants have no particular insect enemies.

We suggest that you feed young trees to promote health and vigor. Nitrate of Soda, Sulphate of Ammonia, Bone Meal, Manures, or similar soil builders applied in moderation often spell the difference between success and failure. Strong, vigorous trees can stand unfavorable weather conditions, frost and even disease. Good soil means early maturity and heavy yields.

